



# Canadian Waste & Recycling Expo 2009

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Natural Resources Canada recognizes that there are significant gaps and inefficiencies in Canadian recycling. To this end, various levels of governments have implemented measures such as subsidies to promote growth. With a strong push from all levels of government to close these gaps, these current inefficiencies in the waste and recycling industry present a wealth of opportunities for American technology and service providers in the recycling and waste disposal industry.

Over the past five years, recycling is becoming a more popular method of dealing with solid waste. Two-thirds of the increase in waste generation in the past few years was offset by increased recycling, while the other third was disposed of in landfills and incinerators. Households across the country sent nearly 3.6 million tonnes of materials for recycling in 2006, an increase of 65% compared to 2000. Currently, provincial and municipal governments offer subsidies for companies which recycle materials that would otherwise be prohibitively expensive.

Canada has very little domestic production of recycling equipment, and therefore relies on US imports to meet the needs of end-users. Trade statistics provided by Industry Canada shows that there is a continued growing interest and demand for U.S. recycling and waste disposal technologies over the past ten years. In 2008, Canada imported over USD \$300 million worth of solid waste disposal equipment, including incinerators, compactors, and filters. Recycling and waste disposal equipment manufactured in the US has consistently held the largest proportion of the Canadian import market share.

## **Opportunities for American firms:**

Canada is an excellent market for recycling and waste disposal technologies in an industry that is immune to economic conditions in many ways. American recycling and waste disposal providers interested in initiating or expanding exports to Canada should consider participating in the 12<sup>th</sup> annual Canadian Waste & Recycling Expo (CWRE), October 28-29, 2009 being held in Vancouver, Canada. This event presents a unique opportunity for U.S. firms offering waste and recycling technologies to meet potential business partners and representatives.

As Canada's only national trade show serving the waste, recycling, and public works market, CWRE offers U.S. firms the most comprehensive exposure to recycling and waste disposal markets available in Canada. Aside from a full show floor of products and services across the waste disposal industry, this trade event offers US companies face-to-face contacts with major end-users, manufacturers, industry experts, and government officials involved in this industry across Canada.

Located in the Vancouver Convention & Exhibition Centre, the event is expected to attract visitors from Canada, United States, and the Pacific Rim. Specifically, this event draws thousands of buyers representing:

Collection, hauling, disposal service companies  
Construction / demolition companies  
Consultants / engineers

Facility / site operators  
Landfill operators  
Property managers

Recycling coordinators  
Transportation / fleet maintenance personnel

Road supervisors  
Lawyers related to the sectors  
Industry publishers and industry associations

Waste managers  
Federal/provincial/municipal governments  
Airport managers

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In addition to the trade exhibition, US companies also have the option of attending educational seminars developed by some of the industry's leading associations and presented by experts in their respective fields. For more information on the CWRE and its special events including facility tours and networking luncheons, please visit [www.cwre.ca](http://www.cwre.ca).

### **For More Information**

The U.S. Commercial Service in Vancouver, Canada can be contacted via e-mail at [cheryl.schell@mail.doc.gov](mailto:cheryl.schell@mail.doc.gov); Phone: (604) 685-3382; or visit our website: [www.buyusa.gov/](http://www.buyusa.gov/)

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